

ANN ELIZABETH AUMAN

November 2020

Professor

School of Communications
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RESEARCH INTERESTS

Global media ethics, news literacy, cross-cultural media ethics, indigenous media.

EDUCATION

PhD Political Science, University of Hawai'i-Mānoa

MBA University of Toronto, Rotman School of Management

MA Asian Studies, University of Hawai'i-Mānoa

Also earned Pacific Asian Management Institute Certificate

East-West Center Communications Institute Grantee

BA, Honors, Chinese Studies, University of Toronto

Mandarin Training Center, Taiwan Normal University in Taipei

APPOINTMENTS

Professor, 2008-present.

Chairman, School of Communications, University of Hawai'i-Mānoa, 2013- 2016

Resident Director, UHM Study Abroad, Annecy, France, summer 2019

Director, Carol Burnett Fund for Responsible Journalism (UH), 2012-present

School of Communications Graduate faculty 2002-present

Secretary, East-West Center Association Board (2016-present)

Previous appointments:

Associate Professor, (tenured), 1996-2008, School of Communications

Assistant Professor, Journalism Department, 1991-1996

Educator-in-Residence. University of Tennessee-Chattanooga, 1995

Director, College Relations Office, UCollege of Business Administration, 1987-1990

Other:

Fellow, Center for News Literacy, Stony Brook University, July 2011 & 2013

Freedom Forum/AEJMC Fellow, Indiana University, 1993.

Poynter Institute for Media Studies Teaching Fellowship 1993.

Journalism professional experience: *The Toronto Star, Globe & Mail; Global Television Network; Vancouver Sun*).

COURSES TAUGHT

- JOUR 150: Journalism & Society (news literacy).
- JOUR 205/W Newswriting — Fundamentals of news style, reporting and ethics.
- JOUR 206 News Editing — Fundamentals of editing news for grammar, style, accuracy, clarity and relevance. Headline writing and basic visual journalism.
- JOUR 301/W Fundamentals of Journalism — Theory and extensive practice in reporting, writing and editing news stories across multiple media platform (team-taught; 6 credits).

- JOUR 302/Journalism Tools. Multimedia tools in journalism (team-taught, 6 credits)
 - JOUR 316 Advanced Editing — Editing, planning, organizing and presenting news and information in print and online publications.
 - JOUR 320 Public Relations — Current practice and problems in systematic use of media and techniques to influence the public.
 - JOUR 320 Visual Journalism: Multimedia (new title and topic)
 - JOUR 360 WI/O History and Trends in Journalism — Past, present and future of news industry.
 - JOUR 390D: Workshop in Digital Content Editing
 - JOUR 401/WI Journalism Projects/Production (team leader, 6 credit hours) — Multimedia reporting and production class.
 - JOUR 402 WI/O Media and Community (team leader, 6 credit hours) — Multimedia journalism projects. Focus on social and cultural contexts of journalism in Hawai‘i.
 - JOUR 415/WI Advanced Reporting — Advanced reporting techniques.
 - JOUR 425 Publication Layout and Design — Principles and techniques of design for newsletters, brochures, newspapers and magazines.
 - COM 444 Gender and Communication
 - COM/JOUR 460 E/W Media Ethics — Ethics and social responsibility for media professionals. (Face-to-face and online).
 - JOUR 471 WI: Advanced Multimedia. Advanced multimedia journalism production online.
 - JOUR 481 WI: Entrepreneurship and Innovation in Journalism. Emergent journalism.
 - JOUR 485: Internship
 - Honors 491/WI Future of News Media
 - Honors 491/WI Cultures of Work Organizations — Theory and methods of studying organizational work cultures in Hawai‘i.
 - JOUR 499 — Directed reading
 - COM 691/Communication Topics: Seminar in Journalism
 - COM 691/Communication Topics: Seminar in Race, ethnicity, gender and media
- E= Ethics focus; W = Writing Intensive; O = Oral Intensive

News Literacy initiatives

- Value of Journalism panel, Agents of Change. Le Jardin Academy, Sept. 24, 2018.
- Revamped JOUR 150: Journalism and Society as a news literacy class.
- Invited fellow at Stony Brook University Center for News Literacy (Ford Foundation).
- “Try These Tools to Spot Fake News,” published in civilbeat.org.
- Workshop for Hawai‘i Department of Education, Curriculum development, middle/high school teachers, Spring 2017 with Professor Rick Hornik (Stony Brook University).
- Hawai‘i Public Radio: Checklist for spotting fake news, cited on air by The Conversation host Beth-Ann Koslovich.

JOURNAL/BOOK REVIEW EDITING

Review Board member for *Newspaper Research Journal* (2012-present) and *Visual Communication Quarterly* (1996 - present). Also review for *Journalism Studies*. Previously: *Journalism & Mass Communication Educator* (1996 - 1998).

Invited book review (2020) for International Media Australia, Springer: *Ethnic Media and Democracy: From Liberalism to Agonism*, by John Budarick.

Invited book review (2017) for Routledge/Taylor & Francis: *Reporting Inequality: Tools and Methods for Covering Race and Ethnicity*, by Venise Wagner and Sally Lehrman.

JOURNAL ARTICLES & PROCEEDINGS

Auman, Ann and Alana Kanahele. "Traditional Knowledge for Ethical Reporting on Indigenous Communities: A Cultural Compass for Social Justice." Submitted to *Ethical Space: The International Journal of Media Ethics* (10/2020).

Auman, Ann, Susan Stos & Elizabeth Burch. "[Ethics Without Borders in a Digital Age.](#)" *Journalism & Mass Communication Educator*. (My contribution – 75%). Volume: 75 issue: 1, page(s): 9-15. First published online Feb. 25, 2020.
<https://doi.org/10.1177/1077695820901941>

Kim, Ji Young and Ann Auman. "Comparative Frame Analysis for a False Ballistic Missile Alert," for submission to *Newspaper Research Journal* (2020).

Auman, Ann. Strategies for Developing a Cross-Cultural, Global Ethics Mindset Among Journalism Students. *Proceedings of the World Journalism Education Congress*, Paris, 2019, pp. 347-358.

Auman, Ann. "[Culture Clash: Locating Culture in an Online Reader Space.](#)" *Journal of New Media and Culture*, Vol. 11, Issue 1, 2019.

Auman, Ann. "Accidental Journalist Jaime FlorCruz: Practicing Media Ethics in China," *Media Ethics* (magazine of research), Fall 2018.

Auman, Ann. "Creating a Networked System of Global Media Ethics: A 35th Anniversary Report of the Carol Burnett Fund for Responsible Journalism." *Media Ethics*. Fall 2016. Vol. 28, No. 1.

Auman, Ann & Lu Jianping. "The Impact of Educational Reform on China's Magazines for Teaching English." *International Journal of Education*, Vol. 3 (1) June 2011.

Auman, Ann & Jonathan Lillie. "Team-teaching models in a media convergence curriculum: Lessons from one school's experience." *Journalism & Mass Communication Educator*, Winter, 2008, pp. 360-375.

Auman, Ann. "Survival in Paradise: How 'Local Identity' Helped Save the Honolulu Star-Bulletin." *Journalism & Mass Communication Quarterly*, Vol. 84 No. 2 (summer 2007).

Auman, Ann. "The convergent mindset in journalism education: How team-teaching transforms students and faculty in a media convergence program." In T. Reeves & S. Yamashita (Eds.) *Proceedings of World Conference on E-Learning in Corporate*,

Government, Healthcare, and Higher Education (Vol. 2006, Issue 1) pp. 1025-1029.
Chesapeake, VA: AACE (Association for the Advancement of Computing in Education).

Auman, Ann, Frank Fee, John Russial. "Profs, Professionals Agree About Students' Editing Skills." *Newspaper Research Journal*, Vol. 24, No. 3, pp. 23-36 (summer 2003).

Auman, Ann, Frank Fee and John Russial. "Noble Work, But It's Undervalued: The Status and Value of Copy Editing in Journalism Schools." *Journalism Educator*, Vol. 57 No. 2 (summer 2002), pp. 139-151.

Auman, Ann and Betsy Alderman. "How editors and educators see skills needed for editing." *Newspaper Research Journal*, Vol. 17, No. 1-2 (winter/spring 1996), pp. 2-13.

Auman, Ann. "A Lesson for Instructors: Top 10 Copy-Editing Skills." *Journalism Educator*, Vol. 50, No. 3 (autumn 1995), pp. 12-22.

Auman, Ann. "Seeing the Big Picture: The integrated editor of the 1990s." *Newspaper Research Journal*, Vol. 16, No. 1 (winter 1995), pp. 35-47.

Auman, Ann. "Design desks: Why are more and more newspapers adopting them?" *Newspaper Research Journal*, Vol. 15 No. 2 (spring 1994), pp. 128-142.

BOOK CHAPTERS

Auman, Ann & Ke'ōpūlaulani Reelitz. "The Hawaiian Way: How Kuleana can Improve Journalism." Forthcoming, *Handbook of Global Media Ethics* Edited by Stephen J. A. Ward, 2021.

Auman, Ann. "Trends and Issues: Computers Are Important But....." in *Journalism Today*, by Donald L. Ferguson, Jim Patten and Bradley Wilson. Lincolnwood, Ill: National Textbook Company, 1998, pp. 450-451.

Auman, Ann, and Mark, Greg Yee. "The Chinese Americans." *U.S. News Coverage of Racial Minorities, A Sourcebook, 1934 - 1996*, pp. 191-215. Edited by Beverly Ann Deepe Keever and Carolyn Martindale, and Mary Ann Weston, Westport, Conn.: Greenwood Press, 1997.

Auman, Ann, "Integrating Editing and Design in Publications," in *Interdisciplinary Courses and Team Teaching: New Arrangements for Learning*, p. 197. Edited by James R. Davis, by the American Council on Education (ACE Higher Education Series) and the Oryx Press, November 1995.

CONFERENCE PRESENTATIONS

Kim, Ji Young and Ann Auman, "Comparative Frame Analysis of a False Ballistic Missile Alert Crisis," Newspaper and Online News Division, Association for Education in Journalism and Mass Communication annual conference, Aug. 9, 2020.

Auman, Ann & Alana Kanahele. "Traditional Knowledge for Reporting on Indigenous Communities: A Cultural Compass for Social Justice." Media Ethics Division, Association for Education in Journalism and Mass Communication annual conference, August 6, 2020.

Auman, Ann. "Teaching less extractive reporting: Honoring Hawaiian values and practices," AEJMC conference panel presentation, August 8, 2020.

Auman, Ann. "Strategies for Developing a Cross-Cultural, Global Mindset." World Journalism Education Conference, Paris, 2019.

Auman, Ann. "Ethics without Borders in a Digital Age." Syndicate #1 panel Expert and organizer, World Journalism Education Conference, Paris, 2019. Report produced.

Auman, Ann. "Hawaiian values and News Media." Also, organizer of Media Ethics Division panel, Values and Practices in Indigenous Media, for the Association for Education in Journalism and Mass Communication annual conference, August 6, 2018, Washington, D.C.

Auman, Ann. "Soft Power: Media and U.S.-China relations." Moderator, (Forum chairperson and organizer), 4th annual Sino-U.S. Media Forum, East-West Center/Imin Center Aug. 14, 2017.

Auman, Ann. "Media literacy and context: Breaking through the noise." (Organizer of media/news literacy panel). Presentation to Participatory Journalism Interest Group and Scholastic Journalism divisions. Association for Education in Journalism and Mass Communication annual conference, Minneapolis, Aug. 7, 2016.

Auman, Ann. "Global Media Ethics: Honoring local culture and Customs." 3rd annual Sino-U.S. Media Forum, Peking University. June 16, 2016.

Auman, Ann. "I'M VAIN: A news literacy tool." Visual Communication teaching marathon. AEJMC San Francisco, Aug. 8, 2015.

Auman, Ann & Ching, Kapi'olani. "Racial Identity on Trial: Breaking the Silence in an Online Reader Space. Paper presentation to the Newspaper Division, Association for Education in Journalism and Mass Communication annual conference, Montreal, Aug. 6, 2014.

Auman, Ann. "Death in Waikiki: The significance of the geo-cultural context in news media framing." Paper presentation to Critical and Cultural Studies Division, Association for Education in Journalism and Mass Communication annual conference, Chicago, Aug. 9-12, 2012.

Auman, Ann & Lu Jianping. "'English Fever' in China: Educational Reform and the Transformation of Media for Teaching English. Global Learn Asia Pacific (Global Learn) 2011: 1 – Global Conference on Learning and Technology. March 28 – April 1, 2011, Melbourne, Australia. Virtual conference presentation.

Auman, Ann. "The convergent mindset in journalism education: How team teaching transforms students and faculty in a media convergence program." Proceedings, World Conference on E-Learning in Corporate, Government, Healthcare & Higher Education, Association for the Advancement of Computing in Education, Honolulu, October 16, 2006.

Auman, Ann. "Team-teaching in a convergence curriculum: Lessons from one school's experience." Paper presentation to the Small Programs Interest Group, Association for Education in Journalism and Mass Communication annual conference, San Francisco, August 2, 2006.

Auman, Ann, Jonathan Lillie and Beverly Kever. "Masters of All Trades, of One or of None? Lessons Learned from a Medium-sized Convergence-Focused Curriculum." Paper presented by my co-author, Jonathan Lillie, at "Media Convergence: Cooperation, Collisions and Change" conference co-sponsored by Brigham Young University and the University of South Carolina, October 15, 2005, Provo, Utah.

Auman, Ann. "Survival in Paradise: How 'local' identity helped save the *Honolulu Star-Bulletin*." Paper accepted to the Association for Education in Journalism and Mass Communication annual conference, San Antonio, Texas, August 2005. **Prize for top faculty paper, Newspaper Division, and Newspaper Industry Award** (International Newspaper Marketing Association).

Auman, Ann, and Beverly Kever. "Prototypal Synergy and Collaboration of Undergraduate Courses: Showcasing Student Journalists' Multimedia Work, Spotting Campus and Community Diversity," Poster Session and presentation. Ed-Media World Conference on Educational Multimedia, Hypermedia and Telecommunications, Association for the Advancement of Computing in Education, Honolulu, June 25, 2003. **Award received.**

Auman, Ann. Frank Fee and John Russial. "Creating New Value for Copy Editing," Newspaper Division of the Association for Education in Journalism and Mass Communication Annual Convention, Washington, D.C., August 5, 2001

Auman, Ann. Frank Fee and John Russial. "Back to the Future? Teaching Copy Editing Skills in Changing Times," Newspaper Division of the Association for Education in Journalism and Mass Communication Annual Convention, Washington, D.C., August 5, 2001.

Auman, Ann. "News Values under Fire: Journalism and the New Media Landscape in the U.S.A." Publishing on the Line: The Third Hong Kong Web Symposium, 7-10 May, 1997, Social Sciences Research Centre, The University of Hong Kong.

Auman, Ann. "All this, Quark and HTML Too: Preparing for Life on the Copy Desk: Preparing students to do it all." I presented the results of my survey and research on my learning community. Newspaper Division and Community College Journalism Association Division of the Association for Education in Journalism and Mass Communication Annual Convention, Anaheim, Calif., Aug. 13, 1996.

Auman, Ann. "From Celestial to Model Minority: The Portrayal of Chinese Americans in the U.S. News Media." Asian American Studies Hawaii/Pacific and Pacific Northwest Joint Regional Conference, Honolulu, March 24 - 26, 1996.

Auman, Ann. "Preparing students for newspaper copy desks: Are educators meeting editors' expectations?" with Betsy B. Cook, for the Newspaper Division of the Association for Education in Journalism and Mass Communication Annual Convention, Aug. 9, 1995, Washington D.C. Co-authored with Betsy Cook, University of Tennessee-Chattanooga.

Auman, Ann. "WANTED: Entry-level copy editors with excellent word skills, a flair for headline writing, strong pagination skills, and everything else. Can educators deliver?" Newspaper division session titled: Journalists at work. Association for Education in Journalism and Mass Communication, Southeast Colloquium, Gainesville, Fla., Mar. 11, 1995.

Auman, Ann. Panel initiator, coordinator and moderator of "New Approaches to Editing in the Techno-Newsroom: What Students Need to Learn to Survive in the 1990s" for the Newspaper Division of the Association for Education in Journalism and Mass Communication Annual Convention, Aug. 10, 1994, Atlanta.

Auman, Ann. "Seeing the Big Picture: The word and visual versatile editor of the 1990s." Association for Education in Journalism and Mass Communication, Southeast Colloquium, Charleston, S.C., Mar. 5, 1994.

Moderator, Newspaper Division research paper session: Newsroom conditions and problems, Association for Education in Journalism and Mass Communication, Southeast Colloquium, Charleston, S.C., Mar. 4, 1994.

Auman, Ann. "Design desks: Why are more and more newspapers adopting them?" Association for Education in Journalism and Mass Communication, Annual Convention, Kansas City, Aug. 12, 1993. Newspaper Division innovation and technology session.

Invited presentations

Auman, Ann. "Influence of media on the U.S. election," for a panel: *The Heat is On! Representational Democracy and the 2020 US Presidential Election*, UH Mānoa Cultural Studies Program presentation, Oct. 7, 2020.

Auman, Ann. "Fake news: How to tell the difference between fake news, sensationalism, bias, conspiracy and satire." Zhejiang University, College of Media and International Culture. Hangzhou, China, June 2018, with funding.

Auman, Ann. "Changing media in Hawai'i." East-West Center Media Program, Oct. 12, 2016.

Auman, Ann. "Building our partnership," Opening remarks and introductions. 2nd Annual Sino-U.S. Forum: Journalism in the Global Environment: Comparative Online and Social Media. UH-Mānoa IT Center, July 9, 2014.

Auman, Ann. "When Race is the Story. Ignoring Reader Comments." Society of Professional Journalists Regional Conference (Honolulu, March 28-29, 2014). Panel on Race & Diversity.

Auman, Ann. "Framing the U.S.-China Relationship: The Cultural Lens of Journalism." Sino-U.S. 1st Annual Forum/Journalism in the Global Environment: Comparative English News Media. Peking University School of Journalism and Communications, Oct. 27, 2013.

Auman, Ann. "Media Ethics and Cultural Identity in news." Panel discussion on critical journalism in Hawai'i after a film showing of "A Tribe of his Own," by P. Sainath. Sponsored by Asian Studies Program, School of Communications, Ethnic Studies and Center for South Asian Studies. Sept. 25, 2013.

Auman, Ann. "News Literacy: Understanding Culture and Context," News Literacy Leaders Conference, May 30-June 1, 2013, Stony Brook University Center for News Literacy. (Video available through Stony Brook Center for News Literacy.

Auman, Ann. "Public Relations Ethics." Presentation to the Public Relations Student Society of America, February 2012.

Auman, Ann. "Deconstructing Obama: Understanding Perspective in Storytelling." Presented at News Literacy Summer Institute, Stony Brook University, July 2011.

Auman, Ann & Steven Petranik. "The Futures of News Media" Workshop for Korean journalists. Hawai'i Research Center for Futures Studies. June 6, 2011.

Auman, Ann. "Assessing a New Media Curriculum: Team teaching models in a media convergence curriculum 2004-2007." Poster session, Strengthening Student Success: Assessment in Action. Nov. 10, 2008.

Auman, Ann. "Stuck in a 20th Century university: Challenges and rewards of preparing students for the 21st Century 24/7 newsroom," for panel titled *As the World Turns*, Newspaper Division, Association for Education in Journalism and Mass Communication annual conference, Washington D.C., August 8, 2007.

Auman, Ann. "Assessment of cross-platform teaching" for *Teaching and Learning in a Converged Media World* panel, Radio-Television & Newspaper divisions of the Association for Education in Journalism and Mass Communication annual conference, San Francisco, August 2, 2006.

Auman, Ann. "My zen of teaching grammar: creating a state of mind in 10 points." Panel presentation, Newspaper Division, Association for Education in Journalism and Mass Communication annual conference, San Antonio, Texas, August 2005.

Auman, Ann. "The Value of Editing," for panel titled *The Role and Value of Editing in Journalism Programs and in Newspapers*. Newspaper Division of the Association for Education in Journalism and Mass Communication Annual Convention, Phoenix, Aug. 9, 2000. (Acceptance rate: 35 percent).

Auman, Ann. "The case of the Honolulu Star-Bulletin," for panel titled: *Newspaper Closings: Smart Business or Corporate Irresponsibility*. Newspaper Division of the Association for Education in Journalism and Mass Communication Annual Convention, Phoenix, Aug. 9, 2000.

Auman, Ann. "Teaching Editing in Changing Times." Panel for Newspaper Division of the Association for Education in Journalism and Mass Communication Annual Convention, New Orleans, Aug. 6, 1999.

Auman, Ann. "Viable, Virtual or Vanished? The Future of Journalism Education and the University." Panel for Newspaper Division and Graduate Education Interest Group of the Association for Education in Journalism and Mass Communication Annual Convention, Baltimore, Aug. 5, 1998.

Auman, Ann. "Design Desks." Panel presenter for Society of Newspaper Design annual workshop, Dallas, Oct. 8, 1993. Presentation and discussion of my research, focusing on implications for industry professionals.

Scholarly articles (since 2005)

Auman, Ann. Try these Tools to Spot Fake News, *civilbeat.com*, Dec. 1, 2016.

Auman, Ann. "Culture Clash Prominent in Readers' Comments," *civilbeat.com*. June 25, 2012. Retrieved from: www.civilbeat.com/.../16137-culture-clash-prominent-in-readers-comments/

Auman, Ann & Lu Jianping. "'English Fever' in China: Educational Reform and the Transformation of Media for Teaching English. *Global Learn Asia Pacific (Global Learn) 2011:1 – Global Conference on Learning and Technology*. March 28 – April 1, 2011, Melbourne, Australia. (Also a virtual conference presentation; see below).

Auman, Ann. "Don't let mainland predators take 'Aloha' from isle residents," *Honolulu Star-Bulletin*, Insight: Your Opinion, Sunday, December 14, 2008, p. E3.

Auman, Ann. Abstract, PowerPoint and Conference Proceeding: "The convergent mindset in journalism education: How team-teaching transforms students and faculty in a media convergence program." *World Conference on E-Learning in Corporate, Government, Healthcare & Higher Education*, Association for the Advancement of Computing in Education.

http://www.editlib.org/index.cfm?fuseaction=Reader.TOC&sourceissue_id=351

Or, see <http://www.editlib.org/index>, click on proceedings—world conference on elearning in corporate—2006 Nov. 1—search Auman.

SCHOLARLY AND ACADEMIC INITIATIVES

China

Sino-U.S. Media Forum

I initiated and organized this Forum with Peking University, which has been held four times (2013-2017) and alternated between UHM and PKU. Extramural and intramural funding.

- 4th Sino-U.S. Media Forum: *Media, Culture and Soft Power: Building a global-local bridge in the digital age*. Aug. 14-15, 2017. Co-hosted by East-West Center and UHM College of Social Sciences.
- 3rd Sino-U.S. Media Forum: *Politics, Economics and Diplomacy through Media Dialogue*. Hosted by Peking University, School of Journalism and Communication. Co-sponsored by Global Times. Peking University, June 18, 2016.
- 2nd Sino-U.S. Forum: *Journalism in the Global Environment: Comparative Online and Social Media*. July 9-10, 2014. Held at UH-Mānoa.
- 1st Sino-U.S. Forum: *Journalism in the Global Environment: International Forum on Comparative Media*. Oct. 27-28, 2013, Held at Peking University.

Funding: In 2017: UHM — \$2,000 SEED grant as well as \$6,000 from the College of Social Sciences, and about \$3,000 from department UHF funds (Louise Hess Miller Center for Modern Media).

Extramural: Global Times Foundation (Beijing) \$2,500.

Academic agreements and scholarly exchanges

- Invited presentation, with funding: “Fake News: How to tell the difference between fake news, sensationalism, bias, conspiracy and satire,” Zhejiang University, College of Media and International Culture, Hangzhou, June 2017.
- Established (with Dean Konan) 3+2 program with Beijing Foreign Studies University for our Master’s in COM program, 2017. This resulted in the first UHM-BFSU program with the College of Social Sciences Mānoa Academy (Beijing, summer 2017).
- Established MOUs with Beijing Foreign Studies Institute, School of International Journalism and Communication (2016); Fudan University (Shanghai), Zhejiang University of Media and Communications (Hangzhou). Exchange with Zhejiang University, College of Media and International Culture.

GUEST LECTURING (UHM since 2005)

COM 201: Introduction to Communications class most semesters (topics vary): Ethics and fake news” (2016, 2017, 2018), “News Literacy” (2015); “Cultural ethics” (2014); “Geo-cultural framing,” (2013); “News media framing” (2012); “News literacy: Is Jon Stewart a journalist?” (2011); “Qualitative research: *The Honolulu Star-Bulletin*,” and “Race, ethnicity and the news media,” (2008-2010).

“Cultural context of news media framing in Hawai‘i: Analysis of Star-Advertiser coverage of Chris Deedy arrest.” COM 611 class, Fall 2013.

Ethnic Studies 456: Racism and Ethnicity in Hawai‘i (Professor Jon Okamura). “Death in Waikiki case and anti-haole violence.” Spring 2013.

Honors 101 class: “Methods and approaches to studying the culture of the University of Hawaii,” October 2006-2008.

“Pitfalls and pleasures of team teaching,” workshop, invited speaker for Center for Teaching Excellence, Office of Faculty Development and Academic Support, November 2007.

“Teaching Honors” workshop, invited speaker for Center for Teaching Excellence, Office of Faculty Development and Academic Support, Nov. 2, 2006.

“Writing and Publishing” workshop, invited speaker for Spring 2005 Panel Series, The Office of Faculty Development and Academic Support & The Manoa Mentoring Program. Feb. 4, 2005.

GRANTS: INTERNAL AND EXTERNAL FUNDING AND AWARDS

Awards

Top faculty paper, Newspaper Division, AEJMC national convention, San Antonio, Texas, August 2005. Title: “Survival in Paradise: How ‘local’ identity helped save the *Honolulu Star-Bulletin*.” (\$100 award)

First recipient of Newspaper Division Newspaper Industry Research Award/Council of Affiliates/International Newspaper Marketing Association, 2005, for paper, “Survival in Paradise: How ‘local’ identity helped save the *Honolulu Star-Bulletin*.” (\$200 award)

Outstanding Poster presentation. Refereed Poster session award. “Prototypal Synergy and Collaboration of Undergraduate Courses: Showcasing Student Journalists’ Multimedia Work, Spotlighting Campus and Community Diversity,” Poster Session and presentation with Professor Beverly Kever. ED-MEDIA World Conference on Educational Multimedia, Hypermedia and Telecommunications, Association for the Advancement of Computing in Education, Honolulu, June 25, 2003. The 4’ x 8’ color poster was one of six out of 200 posters selected for an award. Poster was designed with Professor Kever.

Fellowships

Center for News Literacy Fellow, Stony Brook University, New York, July 2011 (2-week residency). (\$1,000). Ford Foundation & Knight Foundation grants.

Educator in Residence. University of Tennessee-Chattanooga (\$1,000). Funds to support travel to conduct two days of workshops on visual editing, pagination and newspaper design at that university’s communication department (March 1995).

Poynter Institute Teaching Fellowship, St. Petersburg, Fla. (Summer 1993) — all expenses paid except some meals (approx. \$2,800).

Freedom Forum/AEJMC Teaching Fellow, Indiana University (Summer 1993) — all expenses paid (approx. \$2,300).

Project and conference funding

Association for Education in Journalism and Mass Communication annual conference (conference paper and panel presentations) & internship workshop. \$350.

World Journalism Education conference, Paris, July 2019. Department funding & Carol Burnett Fund for Responsible Journalism (\$1,500).

Association for Education in Journalism and Mass Communication annual conference and conference panel. (Social Science Research Institute funding, \$1,000).

Zhejiang University College of Media and International Culture presentation on Fake News. \$2,500 from Zhejiang University, June 2017.

4th Sino-U.S. Media Forum, 2016: Global Times foundation (Beijing), (\$4,000), East-West Center (\$400).

“Global Media Ethics: Honoring local culture and customs.” 3rd annual Sino-U.S. Media Forum, Peking University. June 16, 2016. \$1,200 Global Times Foundation funding. \$1,500 School of Communications department funding.

“Framing the U.S.-China Relationship: The Cultural Lens of Journalism.” Sino-U.S. 1st Annual Forum/Journalism in the Global Environment: Comparative English News Media. Peking University School of Journalism and Communications, Oct. 27, 2013. Also visits to Fudan U. (Shanghai) and Hangzhou U. of Media and Communications (Hangzhou). Funding: \$2,700. School of Communications/Louise Hess Miller Journalism Fund for Modern Media; Peking University School of Journalism and Communications/Weian Foundation Fund.

“News Literacy: Understanding Culture and Context,” News Literacy Leaders Conference, May 30-June 1, 2013, Stony Brook University Center for News Literacy. (Hotel & registration costs covered by Stony Brook: \$1,000. Travel and per diem: self-funding).

Hawai’i Research Initiative: 2011-2012 Seed Money Grant application for “The role of media in framing news in Hawai’i: A study to raise awareness of our unique ‘local lens’ to develop a “*Hawai’i Center for News Literacy*.” Funding request denied.

Social Sciences Research Institute (\$950). Travel funding to News Literacy program, Stony Brook University, New York. Summer 2011.

School of Communications Scripps League (\$400) conference fee for AACE virtual conference presentation (Melbourne, March 2011).

University funding

UHM SEED grant for Sino-U.S. Media Forum, 2017, \$2,000. Also included College of Social Sciences funding (\$6,000) and department funds - Louise Hess Miller Learning Center for Modern Media (\$3,000).

Social Science Research Institute (\$500) & Carol Burnett Fund for Responsible Journalism funding for AEJMC News Literacy panel organizing and presentation, Minneapolis, Aug. 7, 2016.

Social Science Research Institute (\$2,000) & Carol Burnett Fund for Responsible Journalism funding for AEJMC presentation and content analysis workshop, San Francisco, Aug. 2015.

Social Science Research Institute funding (\$1,000), & department funding (\$1,300) - Carol Burnett Fund for Responsible Journalism & Louise Hess Miller Travel funding for AEJMC Newspaper Division paper & poster presentation, two workshops and Burnett award presentation, Montreal, 2014.

University Research Council funding (\$1,000) and Carol Burnett Fund for Responsible Journalism (\$600) for AEJMC presentation of refereed paper and Burnett student awards, Chicago, 2012.

Louise Hess Miller Learning Center in Modern Media fund at the School of Communications, \$1,500 for Scholar in Residence Kathleen Hall Jamieson (U. Penn Public Policy Center director & factcheck.org). Three presentations on politics and media. Fall 2011.

Carol Burnett Fund for Responsible Journalism & Louise Hess Miller Learning Center in Modern Media fund at the School of Communications (Total: \$3,000) for Dori Maynard, President, Maynard Institute (San Francisco) for two days of presentations on The Fault Lines project. Fall 2012.

Scripps League (\$846) and self-funding for invited panel presentation, departmental and association officer duties, Association for Education in Journalism and Mass Communication annual conference, Washington D.C., August 2007.

Scripps League (\$485) for refereed paper conference presentation. World Conference on E-Learning in Corporate, Government, Healthcare & Higher Education, Association for the Advancement of Computing in Education, October 16, 2006.

Asian American Journalists Association annual convention, Honolulu June 21-24, 2006 (self-funded: \$190).

Applied for University Research Council and College of Social Sciences travel awards for a (1) conference paper and (2) panel presentation. Association for Education in Journalism and Mass Communication annual conference, San Francisco, August 2006. Funding denied due to shortage of funds. Self-funded (\$1,500).

University Research Council funding (\$1,500) for two conference presentations (paper and invited panel) at the national convention of the Association for Education in Journalism and Mass Communication, San Antonio, Texas, August 2005.

Scripps League (\$145) and self funding: "Teaching design basics for new and old media," Association for Education in Journalism and Mass Communication annual conference, Toronto, August 3, 2004.

Louise Hess Miller Learning Center in Modern Media fund at the School of Communications (\$250) July 2003 to support poster reproduction of award-winning poster presented at ED-MEDIA world conference for mounting in Crawford Hall at UH School of Communications.

Louise Hess Miller Learning Center in Modern Media fund at the School of Communications (\$100) for the support of publication of student tabloid projects demonstrating collaboration between two classes (Spring 2003). Projects showcased diversity on campus. Poster presentation session at ED-MEDIA world conference on this collaborative project won an award (see awards section).

Educational Improvement Fund (\$1,700) to support Advanced Editing (Jour 316) printing of six student newspapers and for supplies; and to do a survey and produce a published written report on evaluation of collaborative learning in that learning community (Spring 1995). Also resulted in a national paper presentation.

Office of Faculty Development and Academic Support (\$1,000) to chair a panel at AEJMC; \$557 from Journalism Department's Scripps League Newspaper Education Fund (August 1994).

- Journalism Program grant (\$145) to attend workshop at AEJMC convention in Toronto, August 3, 2004.
- College of Social Sciences travel grant (\$520) and Journalism Department funding (\$100) for two research presentations at AEJMC annual convention in August 2001 (Washington D.C.)
- Social Sciences travel grant (\$700) and Journalism Department funding (\$100) to make two presentations at AEJMC annual convention in August 2000 (Phoenix).

Journalism Department funding/Scripps League Newspaper Education Fund with University Research Council where indicated:

- AEJMC annual convention (New Orleans) panel research presentation, August 1999. University Research Council funding. (\$1,255 awarded; \$850 used).
- AEJMC annual convention ((Baltimore) panel research presentation, August 1998. Funding with University Research Council. (\$1,380).
- AEJMC annual convention (Anaheim, Calif.) panel presentation, August 1996 (\$1,230).
- AEJMC Southeast Colloquium (Gainesville, Fla.) paper presentation, March 1995 (\$1,200);
- Southeast Colloquium (Charleston, S.C.) paper presentation, March 1994 (\$1,440);
- Integrated editor study survey, Fall 1993 (\$84);
- San Jose Mercury News Graphics Design Conference (\$500).

Grants from University Research Council in 1997 to present paper at Hong Kong Web Symposium (\$1,390 - partially shared with Scripps League), and in August 1995 (\$1,700), for travel to present AEJMC papers.

Office of Faculty Development and Academic Support, 1992 (1,600) for travel to present papers, be on panels and attend workshops at AEJMC.

Newspaper Industry Funding

Honolulu Star-Bulletin (\$600) to support entry-level copy editor survey (Fall 1994).

Society of Newspaper Design (\$240)/Scripps League Newspaper Education Fund (\$1,068) to support Society of Newspaper Design annual workshop (Oct. 1993).

Associated Press Managing Editors association (\$450), design desk project (Fall 1992).

SERVICE

Professional Service

Mentoring scholars from China:

Dr. Lu Jianping, Associate Professor, School of International Studies, Zhejiang University (2010-2011, 2017)

Dr. He Shu, Associate Professor, School of Journalism and Communication, Peking University (2012-2013)

Association for Education in Journalism and Mass Communication, Newspaper Division (largest in AEJMC): Teaching standards co-chair, 2005-2008 (in charge of educator of the year award and national student newspaper award; organize panels; Executive Board member, 1994 - 2005; Chairman, Professional Freedom and Responsibility (1999-2000); Co-chairman, Teaching Standards Committee (1996-1997), Secretary-Treasurer (1995-1996).

Judge of research papers for the Critical and Cultural Studies Division (Spring 2012), Visual Communication Division (2005) and Newspaper Division (1999, 2002), Association for Education in Journalism and Mass Communication annual conventions.

Judge of military newspaper competition for U.S. Air Force (Pacific), Spring 2006.

American Society of Newspaper Editors has used my copy editing studies in three workshops and a report on restructuring copy desks and copy editors' duties in newspapers. July 1995 - present. (In September 1999, I was asked again for my most up-to-date research in this area by the publications editor, Craig Branson, at ASNE).

Asian American Journalists Association. Recruited students to work on August 1995 annual convention newspaper in Honolulu.

Pacific Islands News Association Visual Journalism workshop. Taught a two-week workshop in publication layout, design and editing for 10 journalists from Pacific Island countries in May 1995. The workshop was funded by the University of Georgia Cox Center for International Mass Communication Training and Research (\$34,000) with support from the UH Journalism Department and the East-West Center.

University of Tennessee-Chattanooga Educator in Residence, March 1995. Conducted five workshops over a two-day period to journalism and communication students.

Judge of research papers, Newspaper Division, Association for Education in Journalism and Mass Communication, Southeast Colloquium, Charleston, S.C., Mar. 3 - 6, 1994.

Associated Press Managing Editors association: committee on newsroom management. Report published by APME, 1993. Also contributed to survey research by the APME education committee, 1993, and committee on photo/graphics/technology (invited) 1994.

Managing Editor, *Associated Press Managing Editors Gazette*, published daily by professionals and students during the annual APME convention, Honolulu, November 1992. Managed student participation. Assigned stories to about 50 journalism students who were reporters and photographers.

Judge of research papers, AEJMC Commission on the Status of Women competition: "Significant Silences/Invisible Faces," Montreal, August 1992.

University service

Chairman, School of Communications, 2013-2016. Budget, curriculum, fundraising for unit, advising, outreach, managing and supervising unit; mentoring junior faculty and adjuncts; revising personnel criteria. Critical needs budgets reports and requests during two-year budget crisis. Program Review report, (spring 2016).

University-level Tenure and Promotion Review Committee (3 times)

Committee member or chair; Department Tenure, Promotion and Review Committee, 1996 – present.

Coordinator, COM Media Arts track assessment report (2014).

Undergraduate chairperson/program chair for journalism program, School of Communications, 2016-present; 2002-2013. Duties: Advising, handling transfer/graduating students, curriculum scheduling, recruiting, AEJMC/accreditation affairs, assisting adjuncts, scholarships, representing program.

Committee member, college Globalization in Asia-Pacific (GAP) Working Group and committee member, 2012-2014. Contributed to report for Social Sciences Dean Denise Konan, May 2012. Wrote Global Studies B.A. curriculum and contributed to Socs 108: Introduction to Global Studies course syllabus.

Member, Multimedia Professor Search Committee, fall 2011. Also served on three search committees in Spring 2011 and 2 in 2012 and was chair of dept. for one hire in 2013-2014.

Member, Search Committee for Dean of Social Sciences, 2011.

Member, Search Committee for Honors Director, 2010.

Member, Search Committee for faculty positions for School of Communications, Spring 2011; chair of convergent journalism position; 2016 & 2017.

Coordinator/sponsor for Shai Oster reception and talk, "The Legacy of the 2008 Beijing Olympics" co-sponsored with School of Communications, Center for Chinese Students, Confucius Institute, Office of International Exchange Programs, Oct. 24, 2008.

Honors Council (2006-2010). Review program curriculum and policies for expanding Honors program. Moderator and paper judge for Honors student symposium, May 2007 and 2008.

Arts & Sciences Program Curriculum Committee. Evaluate new courses, course modification proposals and new programs by A&S departments; 2005 – 2008.

Chairperson, Phase II committee for reorganization of School of Communications with Speech and ACM. Also a committee member for Phase I (2006).

Faculty representative, School of Communications, University of Hawaii Professional Assembly, 2004 – 2007.

Panel speaker, UH Manoa Faculty Mentoring Program, February 4, 2004: "Writing and Publishing." Also, "Teaching Honors," panel speaker, Nov. 2, 2006.

Panel speaker, UH Mentoring Group, Fall 2002. UH Mentoring Group for new faculty; resource person for women seeking tenure and promotion; attended mentoring meetings; staffed resource exhibits at annual New Faculty Fair. (1993 – present)

Co-Chairman, Curriculum committee, School of Communications (1999-2002)

Committee member, College of Social Sciences Curriculum Committee (Fall 1999 - 2002)

Chairman, Journalism Department Research Committee (1993 - 1998).

Committee member, School of Communications and Journalism Department Personnel Committee (1996 - present). Review new joint criteria for tenure and promotion. Review contract renewals, prepared exit survey; search committee for new faculty.

Committee member, Journalism Department Curriculum Committee (1991 - 2000).

Committee member, Library committee (2002)

Prepared research report for accreditation self-study in February, 1997. Contributed evidence on courses and research section.

Organized computer system and lab orientation workshop for faculty Fall 1996.

Editor, UH Journalism Department newsletter, Journalism News (1991 - 1996).

Copy editing and color workshop for Ka Leo editors, Jan. 9, 1996.

Co-chairman, Journalism Department Computer Committee (1995).

Panel moderator for Career Day 1995: "Spotlight on media issues — Media Future Panel: What is the forecast for Hawaii's media?" Oct. 18, 1995.

Organizer and initiator, Career Day, Sept. 28, 1994 for the Journalism Department. Eight professionals from the news media and public relations participated as panelists.

Organizer and initiator, Resume writing/Job interviewing workshops, Sept. 29, 1994 for the Journalism Department. One session for public relations students; one for print and broadcast students.

Member, New Orientation Committee, College of Social Sciences (1994).

Panelist, UH Women's Mentoring Group meeting for new faculty (Fall 1994).

Chairman, subcommittee charged with reviewing and recommending changes in the Journalism Department's curriculum (1993). Written report presented to faculty.

Participant, College Focus seminar, College of Social Sciences (Fall 1993).

Participant, College of Social Sciences committee on integrating teaching innovations in social sciences (1993).

Speaker on teaching tips, Center for Teaching Excellence workshop for new faculty (Fall 1993).

Judge, College of Social Sciences student convention (1993).

Member, committee on new faculty orientation for incoming faculty (1992).

Journalism Department Curriculum Fit project (1991 - 1992).

Member, Journalism Department Library committee - audit of department library (1993).

Judge, Burnett papers and other student scholarship awards in the Journalism Department (1991 - present).

Co-chairman, Journalism Department Student Affairs Committee (1991 - 1992).

Community service

Value of Journalism panel, Agents of Change organization. Le Jardin Academy, Sept. 24, 2018.

Education co-superintendent (1989-1990) and teacher, Kailua United Methodist Church (1989 - present). Consultant on publications for church. Vacation Bible School group leader (2002, 2003).

State Commission on the Status of Women. Developed a two-hour writing and editing test for the commission for hiring individuals who were required to have journalistic skills. Summer 1994.

Workshop leader and competition judge, High School Journalism Day (February) and Fall workshop for High School Publications (both sponsored annually by the Journalism Department); and High School Yearbook Awards; judge of yearbook design (1988) and specific copy judge (1993).

PROFESSIONAL DEVELOPMENT

Facilitative Skills and Strategic Planning Workshop, 2014.

Poynter Institute for Media Studies webinar: State of the News Media. March 2011 & 2012. Other seminars in social media and SEO and headline writing.

Online News Association workshop, January 2011.

Workshop, Assessing Academic Programs: Focusing on Student Learning, The UH Office of the Vice Chancellor for Academic Affairs & the Office of Faculty Development and Academic Support & the Mānoa Faculty Senate. Sept. 14, 2007.

Workshop in teaching media convergence, Visual Communication Division et. al, Association for Education in Journalism and Mass Communication, Washington D.C., Aug. 8, 2007.

Asian American Journalists Association conference, Honolulu 2006. Race, ethnicity and news media session with professional journalists.

Workshop: Teaching design basics for new and old media, Association for Education in Journalism and Mass Communication annual conference, Toronto, August 3, 2004.

Dreamweaver workshop, Pacific New Media, November 2001.

Web CT workshops, UH, Spring (WebCT 2.5) & Fall (WebCT 3.0) 2000.

Center for Teaching Excellence workshops, Fall 2000 — Designing interactive classes; Manoa Writing Program on giving effective feedback.

Distance learning workshop, April 2000.

Asian American Journalists Association annual convention, Honolulu, August 1995. Graphics and visual journalism workshop.

“How to Create a Web Page.” Honolulu Community College non-credit course on html language for creating Web electronic pages. July 18 & 20, 1995.

Attended workshops at AEJMC national convention in August 1994 on the internet, World Wide Web and Mosaic.

Summer workshop on new course development, UH Office of Faculty Development and Academic Support, 1994 (\$1,500 stipend).

UH College of Social Sciences workshops: College Focus Program discussion series, Fall 1993. Others: Critical Thinking workshop, Spring 1994; Values Assessment Workshop series, Fall 1994.

UH Center for Teaching Excellence, Classroom Assessment Techniques, Spring 1994.

Society of Newspaper Design 1993 annual workshop. Attended sessions on change in newspapers and computer workshop on Adobe Photoshop.

Poynter Institute Teaching Fellowship, St. Petersburg, Fla., June 1993.

Freedom Forum/AEJMC Teaching Fellow, Indiana University, June-July 1993.

UH Center for Teaching Excellence. Ten-week seminar for new teachers, 1992; active learning workshop, Spring 1993.

Association for Education in Journalism and Mass Communication teaching workshop, "Getting visual throughout the curriculum," Annual Convention, Montreal, August 1992.

San Jose Mercury News Graphic Design conference, May 1992. Latest trends in graphic design from leading newspapers nationwide.

Initiatives as Department Chair (School of Communications). 2013-2016

- Peking University – University of Hawai‘i-Mānoa School of Communications Media Forum. Initiated, launched, organized and hosted forum; 2013, 2016 at Peking U.; 2014, 2017 at UHM in collaboration with East-West Center in 2017.
- Established 3+2 program and MOUs with several universities in China.
- Increasing enrollment and student semester hours by 25%. Record number of degrees awarded in May 2015.
- Advocating for School resulted in increased funding in 2015-2016 –for an additional 14 classes/adjuncts; eventually five new faculty positions and a new GA.

PROFESSIONAL EXPERIENCE

3/87-12/90 College of Business Administration, University of Hawai‘i-Manoa. College Relations Director and founder of College Relations Office. Created College Relations Office to handle media and alumni relations and produce college publications. Editor of the college's newsletter, the CBAQuarterly (12 pages, circulation 12,000).

- 1985-1990 Freelance work: Regular contributor for *BusinessWeek* in Toronto and Honolulu; also wrote for the *Honolulu Star-Bulletin* and *Hawai'i Business*. Conducted market feasibility studies on Yap handicrafts and coconut fiber products for UH Pacific Business Center.
- 1983-1986 The Toronto Star, Reporter/Copy Editor, business section (circulation 525,000). Developed international trade and forestry beats. Won Ontario Forest Industries Association Media Award in 1985.
- 1980 The Vancouver Sun, Copy Editor, news desk.
- 1978-1980 Global Television Network (Toronto), Chief Editorial Assistant, national newsroom.
- 5/78-9/78 The Globe and Mail (Toronto), Copy Editor, national news desk.

Professional Memberships

Association for Education in Journalism and Mass Communication
American Copy Editors Society
Society of Professional Journalists

Skills

Experience mainly on software for Apple systems for multimedia design, social media, page layout, graphic design and web authoring (QuarkXPress, Microsoft Office, Adobe Creative Suite, WordPress, WIX.)

Speak, read and write Chinese, French and some Japanese.